



## BE PART OF THE SOLUTION...

Investment in the Forest Park Chamber of Commerce and Development partners you with a comprehensive group of businesses owners and residents throughout the community who want to be involved, stay informed and work together towards making Forest Park the place to live, work, shop, dine and play. To get involved, please complete and return the enclosed membership application to:

**Forest Park Chamber of Commerce & Development**  
7344 W. Madison Street ■ Forest Park, Illinois 60130

Although this past year has not been without its challenges for all of us...we can make a difference by working together as we move forward in to a new year. The addition of several new energetic board members has created an even stronger group of individuals who are determined to work hard to keep up the positive momentum that has been so successfully created in Forest Park.

Member benefits are abundant and there are countless ways to get involved and grow your business.

**We invite you to join us...**



**FOREST PARK  
CHAMBER  
OF COMMERCE  
& DEVELOPMENT**

MEMBER OF ILLINOIS CHAMBER OF COMMERCE  
ILLINOIS RETAIL MERCHANTS ASSOCIATION  
OAK PARK AREA CONVENTION AND VISITORS BUREAU

For more information please call the Chamber office at  
708.366.2543 ■ fax: 708.366.3373  
info@exploreforestpark.com ■ exploreforestpark.com

IN YOUR LIFE



The Forest Park Chamber of Commerce and Development is dedicated to the continued growth and revitalization of Forest Park's business districts, as well as the enhancement of the quality of life for both residents and businesses.

YOU NEED SOME FOREST PARK

**PROMOTE  
YOUR BUSINESS**

**ENHANCE  
YOUR ADVERTISING EFFORTS**

**NETWORK  
WITH POTENTIAL CUSTOMERS**

**& GROW**



**FOREST PARK  
CHAMBER  
OF COMMERCE  
& DEVELOPMENT**



Arts Fest

## PROMOTE

As a member of the Forest Park Chamber of Commerce & Development, you have countless ways to attract new customers and promote your business. Here are just a few opportunities...at no additional cost to you.

**WEBSITE:** Your business will be listed in the online membership directory with a link to your website. There's also the 'member's corner' where we'll promote your special sale or event.

**NEWSLETTER:** Keeps members informed, and is a great vehicle to promote your products, services or special events to fellow members.

**REFERRALS:** Member businesses are referred first through the Chamber office.

**COMMUNITY GUIDE:** Member businesses are included in this valuable resource that is published yearly and mailed to every household in Forest Park. The community guide is also distributed throughout the year to prospective residents, business owners and visitors.



McKenzie Memorial Golf Outing



Holiday Walk



Summer Fest



St. Patrick's Parade

## ADVERTISE

While the Chamber promotes Forest Park as the place to live, work, shop, dine and play through its advertising campaign, you can enhance your current advertising efforts by taking advantage of significant rate discounts in local and major media that have been negotiated by the Chamber. The Chamber also provides its members with additional ways to increase exposure.

**AD CAMPAIGN:** The Chamber uses a portion of membership revenue to fund an advertising campaign that promotes businesses throughout Forest Park.

**MEMBER LIST & LABELS:** Chamber members are entitled to use the member list at no additional cost for business-to-business advertising. A set of labels is also provided free once a year.

**WEBSITE ADS:** Attract the attention of website visitors with an ad on the Chamber's website.

**WELCOME NEIGHBOR:** Target new residents through the Chamber's Welcome Neighbor program. Members can include brochures, special offers, gift certificates and coupons in the packet to new homeowners...and receive a mailing list of new residents for marketing purposes.

**SHOPPING, DINING & SERVICE GUIDE:** The Chamber distributes a shopping, dining and service guide at various locations and mails guides in response to requests throughout the year. This guide is continually updated and lists only Chamber members.

**SPONSORSHIP OPPORTUNITIES:** Chamber events like the Holiday Walk, Arts Fest and Summer Fest provide a variety of sponsorship opportunities to help you increase exposure.

## NETWORK

There's no better way to network with local business owners and members of the community than monthly luncheons, breakfasts, Business After Hours and Chamber-sponsored social and community events.

**LUNCHEONS:** Chamber luncheons are held the second Tuesday of each month at Chamber-member restaurants.

**BUSINESS AFTER HOURS:** Held quarterly, Business After Hours offers other member-businesses an opportunity to host a networking event...and gives members another chance to fit networking in to their busy schedule.

**MEMBER BREAKFASTS:** In addition to luncheons and Business After Hours, member breakfasts are hosted twice a year.

## GROW

**SCORE:** Counseling and workshops are provided through our relationship with SCORE...counselors to America's small business.

**MERCHANT THINK TANK:** Two heads are better than one, and Merchant Think Tanks are the perfect way to put your head together with other business owners for informal discussions on everything from marketing to special events.

## SAVE

Chamber membership offers savings.

**SERVICES:** Notary service, fax service and certificates of origin are provided free of charge to Chamber members.

**SAVINGS:** Chamber members can save money by taking advantage of local and major media discounts, Constant Contact discount, print and design discounts and event participation discounts.

## Events

CHAMBER-SPONSORED EVENTS INCLUDE:

- St. Patrick's Parade
- Annual Meeting
- Bob Haeger All-School Picnic
- Summer Fest
- McKenzie Memorial Golf Outing
- Forest Park Arts Fest
- Holiday Walk

THE CHAMBER ALSO CO-SPONSORS THE PRIDE AWARDS AND HOLIDAY DECORATIONS ON MADISON STREET.



Summer Fest